

# RETURNING TO PRIESTFIELD

## GILLINGHAM FC



**PURCHASE YOUR TICKET  
FOR THE 2021/22 SEASON**



**EARLY BIRD SAVINGS UNTIL 5PM ON JULY 31**  
**STANDARD PRICING AUGUST 1 2021 ONWARDS!!!**  
**CURRENT SEATS RESERVED UNTIL 5PM ON JULY 23**

**[MEMS]**  
POWER GENERATION

MAIN CLUB SPONSOR



# FROM THE CHAIRMAN



“... having received such encouraging recent news from the Prime Minister, it looks likely that we will be able to accommodate full capacity crowds starting on Saturday August 7<sup>th</sup> when we entertain Lincoln City ...”

## DEAR FELLOW SUPPORTERS,

The new season is nearly upon us and, having received such encouraging recent news from the Prime Minister, it looks likely that we will be able to accommodate full capacity crowds starting on Saturday August 7<sup>th</sup> when we entertain Lincoln City here at MEMS Priestfield Stadium. As a result, we are planning on welcoming as many people as possible to the ground for that first game, and thereafter. We have missed our supporters; we cannot wait to see you again.

I would like to thank each and every one of you for your patience and understanding during, what have been, extremely challenging circumstances over the last few months. We have been preparing “the ship” across several areas since the season ended and one of the main priorities we needed to get right was our new Ticketing platform. We made the decision to go with SecuTix and the staff have worked tirelessly behind the scenes to get the new system ready. It has been a mammoth effort from the entire staff at the Football Club and I hope you will join me in thanking them for the hours they have put in. It has been a crucial period for us, but we have slowly turned a corner and are getting back on track.

Whilst writing I would like to welcome our new Commercial Manager, Joe Comper. He has only been with us for a couple of days and is settling into his new role. He will be contacting local businesses and past sponsors in due course.

We thank fans for their patience over the past 16 months, and we are now delighted to be able to present our season ticket pricing, and application procedure for

the season coming. We would encourage those that can, to do everything online, as the system has been implemented specifically for that purpose. However, if you do not have access to a smart phone or computer, then you can apply for your season ticket using the application form towards the back of this brochure. You simply need to fill it out, as you would have done in previous seasons, and return it to us. I was fortunate enough to be at the European Championship semi-final on Wednesday and the system used was akin to the system we are implementing, and it certainly made things easier as a supporter for a ticket to be sent online which was then presented on arrival.

Please be aware that supporters who had season tickets during either the 2019/20 or 2020/21 campaigns have until **FRIDAY JULY 23 AT 5PM TO RESERVE THEIR CURRENT SEATS**, after which time they will be placed on general sale.

Those supporters that were able to assist the club via our recent communication and whom ticked boxes ‘A’ or ‘C’ will of course be able to purchase a season ticket for coming season at the donation price. Again, I thank you for your huge support and generosity.

## Incentives

An early bird price will be available until Saturday July 31 at 5pm, after which time a standard price will apply. ALL season ticket prices have been frozen from what was advertised in February 2020, and we have also included additional incentives, one of which being that all season ticket holders will be in a draw for every home league fixture. Two offerings will be available. Details will follow.

As for pre-season friendly tickets, these will be priced at: Adults - £15 / Concessions - £10 / U18 - £5.

At the moment it is looking like there will be a reduced capacity, with no away fans for the game against QPR. Details for Peterborough and Millwall will follow; we will keep you updated as things become more transparent.

Please be patient over the coming weeks; we are delighted that full capacity is upon us, but we have many things to do to get the ship moving, so there will be reduced facilities for the first few games. On that note the Factory is having structural refurbishment due to a water problem that occurred during lockdown and therefore it will not be open until the end of August. We are also making some additional changes and I think you will be pleased with the “new look” once it is open.

I very much hope you will join us again for the 2021/22 season. After back-to-back tenth place finishes, and a host of mouth-watering games to look forward to, I honestly believe you can have a very important say in where we finish come April 30, 2022. Steve, Rayns and his entire staff are doing a fantastic job in preparing the squad for our first fixture; everything feels very positive at the moment, and long may that continue after the period everyone has been through.

Thanks again for your continued, ongoing loyal backing. You are magnificent supporters, and we cannot wait to welcome you back to the home of Football in Kent.

Up the Gills!

**Paul D P Scally**  
Chairman



**EARLY BIRD SAVINGS UNTIL 5PM ON JULY 31**  
**STANDARD PRICING FROM AUGUST 1 2021**  
**CURRENT SEATS RESERVED**  
**UNTIL 5PM ON JULY 23**

## TICKET PRICE FREEZE

**RAINHAM END  
PRICE FREEZE  
ONLY £300!\***

(until 31/07/21)

\*DONATION PRICE TO THOSE WHO DONATED  
20/21 SEASON TICKET PRICE BACK TO CLUB

**MEDWAY STAND  
AND GORDON ROAD  
TICKETS**

**TICKET PRICE FREEZE**

## BENEFITS TO SEASON TICKET HOLDERS



## PRIORITY CUP TICKETING



**FOUR x  
FRIEND  
FOR A FIVER  
VOUCHERS**

(Category B Games)

FOR PAID SEASON TICKET HOLDERS



**DINE  
WITH THE  
DIRECTORS\*\***

(Season ticket holders will enter a  
draw for each home league fixture for  
a boardroom experience. Five winners  
per game, package includes a guest)

FOR PAID SEASON TICKET HOLDERS



**COVID  
PROTECTION\*\*\***

FOR PAID SEASON TICKET HOLDERS



**10% OFF  
SELECTED  
MERCHANDISE**

(selected products to be decided)

FOR PAID SEASON TICKET HOLDERS



**2 x 1/2  
PRICE  
MASCOT  
PACKAGES\*\*\*\***

FOR PAID SEASON TICKET HOLDERS



**WIN A  
FREE 22/23  
SEASON  
TICKET**

(One winner, via a random draw,  
per home league fixture)

FOR PAID SEASON TICKET HOLDERS



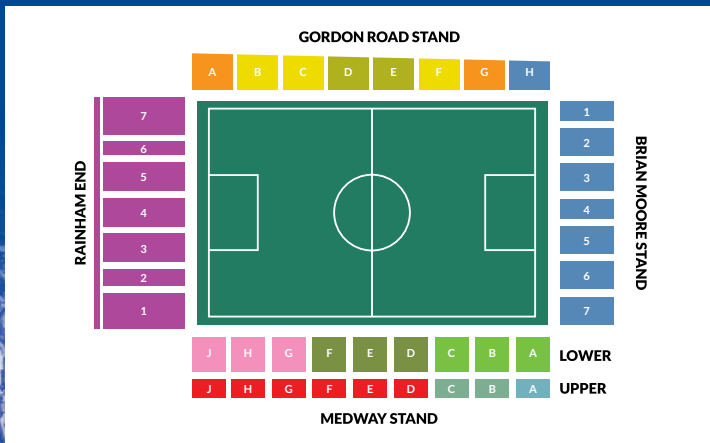
\*\* At each home league fixture we will randomly draw five season ticket numbers to win a boardroom experience for the next league game. Each winner will have a PLUS-1. You will need to be in the stadium to win the prize. \*\*\* If games are lost due to the pandemic, or any other Government regulations, we will allow you a like for like ticket at no extra cost for fixtures the following season. \*\*\*\* Maximum 2 per Adult Season Ticket Holder.

# SEASON TICKETS | 2021/22

## WE ARE READY TO WELCOME YOU HOME!

RAINHAM END STAND			
	SEASON TICKETS		
	DONATION PRICE*	EARLY BIRD to JULY 31 5pm	PRICES FROM 1/8/21
Adult (18+)	£300.00	£330.00	£375.00
Senior Citizen (65+)	£300.00	£330.00	£350.00
U18 / Student**	£125.00	£135.00	£160.00
U12***	£ 30.00	£ 35.00	£ 50.00

GORDON ROAD STAND			
	SEASON TICKETS		
	DONATION PRICE*	EARLY BIRD to JULY 31 5pm	PRICES FROM 1/8/21
Blocks D,E			
Adult (18+)	£405.00	£426.00	£480.00
Senior Citizen (65+)	£335.00	£352.00	£405.00
U18 / Student**	£125.00	£135.00	£160.00
U12***	£ 30.00	£ 35.00	£ 50.00
Blocks B,C,F			
Adult (18+)	£355.00	£373.00	£425.00
Senior Citizen (65+)	£305.00	£321.00	£370.00
U18 / Student**	£125.00	£135.00	£160.00
U12***	£ 30.00	£ 35.00	£ 50.00
Blocks A,G			
Adult (18+)	£305.00	£321.00	£365.00
Senior Citizen (65+)	£265.00	£279.00	£315.00
U18 / Student**	£125.00	£135.00	£160.00
U12***	£ 30.00	£ 35.00	£ 45.00



MEDWAY STAND LOWER			
	SEASON TICKETS		
	DONATION PRICE*	EARLY BIRD to JULY 31 5pm	PRICES FROM 1/8/21
Blocks A,B,C			
Adult (18+)	£340.00	£360.00	£430.00
Senior Citizen (65+)	£320.00	£335.00	£365.00
U18 / Student**	£125.00	£135.00	£160.00
U12***	£ 30.00	£ 35.00	£ 50.00
Blocks D,E,F No Concessions			
Adult (18+)	£410.00	£435.00	£495.00

MEDWAY STAND UPPER			
	SEASON TICKETS		
	DONATION PRICE*	EARLY BIRD to JULY 31 5pm	PRICES FROM 1/8/21
Block A			
Adult (18+)	£355.00	£373.00	£425.00
Senior Citizen (65+)	£325.00	£345.00	£380.00
U18 / Student**	£125.00	£135.00	£160.00
U12***	£ 30.00	£ 35.00	£ 50.00
Blocks B & C			
Adult (18+)	£400.00	£420.00	£480.00
Senior Citizen (65+)	£335.00	£355.00	£405.00
U18 / Student**	£125.00	£135.00	£160.00
U12***	£ 30.00	£ 35.00	£ 50.00



MEDWAY STAND LOWER FAMILY AREA BLOCKS G, H & J			
FAMILY AREA	SEASON TICKETS		
	DONATION PRICE*	EARLY BIRD to JULY 31 5pm	PRICES FROM 1/8/21
<b>FAMILY BLOCKS G,H,J</b>			
Adult / Senior + U12****	£340.00	£355.00	£365.00
Additional Adult / Senior****	£320.00	£335.00	£350.00
Additional U12****	£ 20.00	£ 25.00	£ 35.00
Additional U18 / Student****	£125.00	£135.00	£140.00

- \* Donation price (in appropriate age bracket) to those who ticked boxes 'A' or 'C' on recent survey.
- \*\* Students can purchase a full season ticket subject to the provision of a current valid campus photo ID card. One season ticket per student, subject to availability.
- \*\*\* Under 12 can only purchase season tickets when purchased with an adult season ticket holder (Maximum of three U12's per adult) and all U12's must be accompanied by an adult within the stadium.
- \*\*\*\* To ensure the success of our family zone (Medway Lower, Blocks G, H & J) all new applicants must purchase a family ticket in one of the combinations as stated. Concessionary Season Tickets, Senior Citizens, Under 18's and U12's date of birth as at 1st August 2021.

# OUR NEW TICKETING SYSTEM IS READY TO GO

## HOW TO GUIDE



☎ **01634 300000** ✉ **enquiries@priestfield.com**

DURING THE BELOW PROCESS THERE ARE A NUMBER OF MANDATORY FIELDS (INCLUDING A PHOTO) THAT NEED TO BE POPULATED.

- a) Log on to <https://tickets.gillinghamfootballclub.com/>
- b) Click “Sign In” and enter the email address you have used to purchase tickets in the past – leave the password box empty
- c) Click “forgot password”
- d) On the email received, follow the instructions provided.
- e) Fill out your personal details, ensuring all mandatory fields (including a passport photo) are completed.
- f) On your home page access your account summary and open reservation details. Click “Pay the Reservation”
- g) Complete your purchase, agreeing to the terms and conditions in the process. Check your emails to ensure payment has been received.

## APPLY ONLINE



PLEASE NOTE | You need to opt for either:

- A. Your season ticket to be available on your mobile device (however, if preferred, you can print a paper copy from your computer or tablet which can be used on a game by game basis).
- B. A wallet sized season ticket card (to be distributed).

You cannot have both formats, so please choose one of the options provided during the transaction process.

If you would like further assistance contact our Customer Engagement Team on [enquiries@priestfield.com](mailto:enquiries@priestfield.com) or call us on **01634 300000**.





# OUR CUSTOMER ENGAGEMENT TEAM IS READY TO HELP

☎ 01634 300000

✉ [enquiries@priestfield.com](mailto:enquiries@priestfield.com)

We appreciate there are many supporters who do not have access to a smart phone, a computer/tablet and so are unable to access the new system. If that is the case please complete the overleaf application form and return it to us.

## STILL HAVING TROUBLE?

Not to worry. Email us on [enquiries@priestfield.com](mailto:enquiries@priestfield.com) or call us on 01634 300000. Our phone lines are likely to be incredibly busy, so you may experience a short wait.



# SEASON TICKET APPLICATION FORM

**ALL CUSTOMERS MUST FILL OUT THEIR PERSONAL DETAILS**

PERSONAL DETAILS		Use ball point pen - BLOCK CAPITALS please
Title:	Forename:	Surname:
Address:		Postcode:
Date of Birth:	<input type="text"/> <input type="text"/> - <input type="text"/> <input type="text"/> - <input type="text"/> <input type="text"/>	Age: <input type="text"/>
Telephone no:	Mobile no:	
Email:		
<b>I/We</b> opt in to GFC and it's associate companies data privacy policy which is compliant with GDPR regulations. Please tick. <input type="checkbox"/>		

What is your preferred method of contact going forward?  
Email  Post

<b>WAYS TO ORDER</b>	<b>ONLINE</b>	<b>EMAIL</b> enquiries@priestfield.com	<b>PHONE</b> 01634 300000
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### RENEWAL

Customer no: (if known)

Same Seat:  Change Seat:

Stand: \_\_\_\_\_

Block: \_\_\_\_\_

Row (if known): \_\_\_\_\_

Seat (if known): \_\_\_\_\_

If the new seat is currently taken then we will allocate the next best seat available.

### NEW APPLICANT

WHERE WOULD YOU LIKE TO SIT?

Stand: \_\_\_\_\_

Block: \_\_\_\_\_

Row (if known): \_\_\_\_\_

Seat (if known): \_\_\_\_\_

If your preferred seat is currently taken, then we will allocate the closest available seat to your choice.

### FAMILY ZONE

WHERE WOULD YOU LIKE TO SIT?\*

Stand: MEDWAY LOWER      Block: G  H  J

Row (if known): \_\_\_\_\_      Seat (if known): \_\_\_\_\_

Please complete above and extra applicants overleaf.

**\*FAMILY ZONE (PLEASE NOTE):**  
We will seat you and your family together in the best available seats in your preferred row. If there are no available seats in this row then we will seat you together in the closest available row.



**PROOF OF IDENTITY REQUIRED FOR SENIOR / U18 / STUDENTS / U12 / DISABLED APPLICATIONS**

**SENIOR:** 65 years or over on 01/08/21    **UNDER-18:** 17 years or younger on 01/08/21  
**STUDENTS:** Student campus ID required    **DISABLED:** Proof of higher rate DLA or enhanced PIP needed



**PASSPORT PHOTO**

**PERSON 1**

**PLEASE SUPPLY PHOTO**

THIS IS MANDATORY

### PAYMENT METHOD

<b>CARD ONLY</b>	<u>CASH AND CHEQUE WILL NOT BE ACCEPTED</u>	CHOSEN TICKET METHOD:
<b>TOTAL COST:</b> £ <input style="width: 150px;" type="text"/>		<input type="checkbox"/> Season Ticket Card (wallet sized) <input type="checkbox"/> Mobile/Paper eticket
Card no: <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>		
Expiry Date: <input type="text"/> <input type="text"/> / <input type="text"/> <input type="text"/>	Security Code (last 3 digits on signature strip): <input type="text"/> <input type="text"/> <input type="text"/>	
Name of Card Holder: _____		
Signature: _____		Date: _____

FOR POSTAL APPLICATIONS ONLY, RETURN YOUR COMPLETED FORM(S) WITH PAYMENTS TO:  
Gillingham Football Club Ltd, MEMS Priestfield Stadium, Redfern Avenue, Gillingham, Kent ME7 4DD

